



Marc Hauser

“True style never stops at the surface. It moves through the visual to the spiritual. It's all about power. It's all about energy. It's all about authenticity.”

FREDDA is a dynamic speaker who has spent decades engaging and entertaining audiences. She gears her message to her listeners without changing its content, making every speech different, and making it seem truly interactive.

Fredda's seminars harness the power of group dynamics to help participants bring their internal and external selves into balance. They experience the power of embracing who they are, creating an authentic vision for themselves and communicating that self to others in their own lives.

They see their own development in the mirror of their fellow members. They experience what it's like to empower others as they themselves are empowered.

Style is about how you look, live, and work. It involves all aspects of your life: Your personal appearance, how you deal with others, the choices you make, Shaping your own environment. Editing out what holds you back.

"My philosophy is that everything has energy or is energy. Personal power is an authentic style of living and working, and refusing what does not fit.

"Whether we're talking about the way you look, the way you live your life, the way you operate your business we're really talking about the same thing. It's all about power. It's all about energy. It's all about authenticity."

Speaking Engagements

Signature Lecture:
The Challenge of Authenticity™

Lectures:

- The Energy of Style™
- Fabulous At Every Age
- Transition: Creating a New Vision
- The Art of Leadership
- Creative Life Direction
- Practical Spirituality™
- The Art of the Geisha: The Art of the Deal™
- Designing a Wardrobe for the Soul™
- Designing a Wardrobe For the Soul of the Business™

Seminars

Signature Seminar:
The Challenge of Authenticity™

Seminars:

- **Style:** Designing a Personal Image
- **Life:** Designing a Life Style
- **Power:** Building Personal Power
- **Energy:** Creating Physical, Mental and Emotional Energy
- **Work:** Living Your Calling
- **Communication:** Creating Successful Relationships
- **Manifestation:** Creating Results



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What People Are Saying...

"When Fredda walks into a room people take notice. She has an electrifying presence and her "Authenticity" lecture causes you to take stock of your life and consider what you truly desire."

Tracy Klinkroth Owner, ChickChat

"I was so impressed with the seminar that I took it three times. It was a Godsend."

Marge Graham Artist, Educator

"It is almost as if society implants a Barbie doll in all women an idealized figure that we hopelessly strive to emulate, a striving that leads only to self-doubt and frustration. During Fredda's seminar, my sleeping 'inner Barbie' reared her pretty head and then mercifully died."

Cindy Cossid Marketing Consultant

Fredda brings her message of authenticity and empowerment to:

- Personal Growth Centers
- Women's Organizations
- Resorts and Spas
- Business Organizations
- Professional Organizations
- Yoga and Wellness Centers
- Spiritual Centers

Seminars are offered in the following formats:

- Half-day workshop (2-4 hours)
- Full-day workshop (5-8 hours)
- Weekend workshop
- Multi-day retreat
- Multi-session course
- Designed to your organization's needs



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About Fredda

Using outward appearance as the key to the inner being, Fredda has worked with hundreds of people as a lecturer and seminar leader.

She is the ideal choice if you are seeking a powerful and inspirational speaker for your event. She has superb presentation skills, a wonderful way with her audience, and a unique approach to personal, life and business style and how they come together.

In all aspects of her work, Fredda has devoted herself to empowering people to take control of their personal self-presentation and style of living on one

level, while penetrating the deeper layers of self-evaluation and realization in the process. This devotion is embodied in her seminar and lecture series, "The Challenge of Authenticity™."

"My background has always enabled me to merge the artistic and the practical," she says. "I am the daughter of an artist mother and a lawyer father. But before my father were seven unbroken generations of Orthodox rabbis, which may be one reason I see my work as a calling."